

# Product Manager

## Esli

### COMPANY

Pollet Water Group - Esli

### LOCATION

Waregem

### ABOUT US

Pollet Water Group is part of the Pollet Group, a Belgian owned family company and active in three segments: water treatment, pool business and health care. Pollet Pool Group operates in the swimming pool construction market with 8 distribution companies and 2 manufacturers. Pollet Medical Group, consists of 5 specialised medical oriented companies. Together, the group has about 1.500 employees.

Esli Company (Turkey) is representative of the companies, which manufacture water treatment materials of the highest quality in the world, and of the best-known and reliable brands in the sector. It also supplies all demands with its large and various stocks in the shortest time. It serves in designing, engineering and supplying materials by mainly focusing on Research and Development and production with its more than 100 qualified staff. In 2003, Esli Company was incorporated into Pollet Water Group.

### YOUR RESPONSIBILITIES

The Product Manager Esli is responsible for the complete life cycle of the Esli product range within the Pollet Water Group.

- Proactively steer the product life cycle, in a way that improves customer satisfaction, sales and profitability within the Group
- To become the true product expert. To fully understand the technical and commercial capabilities of the product range.
- To train and support local teams through recurring trainings, joint customer visits and webinars
- To liaise between the production facility in Turkey and sister companies across Europe. To stimulate trustworthy connections between different cultures and stakeholders
- Understanding and representing customer needs and to prioritize product development expectations towards the factory
- Understanding and representing the factory's capabilities and to match these with customer needs
- Monitoring competition as well as market trends and to communicate with internal stakeholders
- To facilitate logistical improvements directly related to the product range
- To initiate new marketing ideas and align with the Group Marketing colleagues
- To make sure technical product information is provided according to local market needs and remains up to date
- You are responsible for the quality management of the Esli product range at sister companies
- To gather and share best practices on sales, technical or marketing level
- Draft product sales forecasts together with local managers and follow up
- Coordinate pricing strategies within the Group according to market conditions

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### YOUR PROFILE

- You have an economical or marketing background and at least 5 years of experience in international B2B sales You like to travel up to 30% to visit customers & generate sales.
- You are fluent in English and in Turkish
- You have a hands-on entrepreneurial mindset, a fast learner and result oriented.
- You are passionate about water treatment.
- You work at our headquarters in Waregem, Belgium and are willing to travel on a regular basis.
- You are a team player that is able to function in a comprehensive international holding structure.

### WHAT WE OFFER

A challenging position with ample space for autonomy and personal development

A fascinating career in a rapidly evolving and future secure water treatment industry within a financially stable company. You will become part of the Pollet business culture: a culture of entrepreneurship, collaboration, continuous improvement and a can-do mentality

A progressive and warm environment in a strong family owned group. PWG is a top player in its industry.

An attractive and competitive salary package with corresponding fringe benefits

### POLLET WATER GROUP

Textielstraat 13

8790 Waregem

### LET'S MEET

Send your CV and resume to:

[matis.vandewalle@polletgroup.com](mailto:matis.vandewalle@polletgroup.com)

More info? Have a look at:

[www.polletgroup.com](http://www.polletgroup.com)

[www.polletwatergroup.com](http://www.polletwatergroup.com)